

PARTNER YOUR YOUTH SPORTS PROGRAM WITH POSITIVE COACHING ALLIANCE



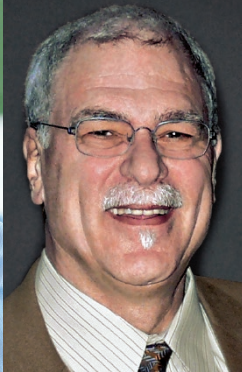
STEVE YOUNG



DOC RIVERS



JULIE FOUUDY



PHIL JACKSON



DUSTY BAKER



SUMMER SANDERS

Your athletic career, I think, is most impacted by the first couple of coaches that you see in youth sports. That's how you start to model in your mind how you deal with adversity, how you deal with team, how you fit with team, all those concepts. My most influential coaches were my first coaches, who were parent volunteers.

Steve Young, Hall of Fame Quarterback

Your youth sports program can benefit from the support and expertise these individuals lend to Positive Coaching Alliance (PCA). PCA is a national non-profit committed to developing "Better Athletes, Better People" through training for youth and high school sports coaches, parents, student-athletes and organizational leaders.

A PCA PARTNERSHIP INCLUDES:

- **Research-based workshops** led by a dynamic PCA Trainer with deep coaching experience, or **Online courses** featuring video of the top coaches and athletes on PCA's National Advisory Board
- **Year-round reinforcement of training** for leaders, coaches, parents and athletes with books, monthly emails and tools from the PCA Partner Website library.

BENEFITS THAT YOUR ORGANIZATION WILL RECEIVE BY PARTNERING WITH PCA:

- PCA-trained coaches develop youth athletes **as players and as people**
- PCA coaching techniques reduce players' anxiety, making them **more coachable, confident and creative** in practice and games
- Hands-on education for parents results in better support for players and coaches
- Player retention numbers increase due to parents and players enjoying a more positive experience centered on **development of the person and the player.**



BETTER ATHLETES
BETTER PEOPLE

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