

DEVELOPING THE TRIPLE-IMPACT COMPETITOR®



BETTER ATHLETES
BETTER PEOPLE

While drawing on the same principles that underlie PCA's original Double-Goal Coach® workshop, this workshop recognizes that coaching in high school is worlds apart from coaching youth sports. Winning takes on greater importance, and the more important goal of a Double-Goal Coach – teaching life lessons through sports – is critical as student-athletes mature toward adulthood.

We'll explore how to apply the principles of Positive Coaching to the role of a coach striving to win and to teach life-lessons. And we'll apply these principles to the role of an athlete committed to making themselves better, their teammates better, and their sport better.

This workshop recognizes coaches and athletes face challenges that come with the territory of high school athletics, such as an increased pressure to win, balancing athletics with other pursuits including academics, and the desire to play in college.

Participants will share ideas on how to tackle the most significant coaching challenges at their school, how to succeed on and off the scoreboard, and how to maximize their ability to create Better Athletes, Better People.

Coaches attending this workshop can receive the book *Elevating Your Game: Becoming a Triple-Impact Competitor* (optional- ordered by school administrator) and are sent free access to the *Elevating Your Game Coach's Guide*, which aids coaches in using the book with their athletes. The book and guide associated with this workshop can greatly enhance the workshop experience for all involved.

